

Students at HVS who study Travel and Tourism ensures that they see the world in a new way – learning about different cultures, how travel shapes lives, and how businesses make it all happen. Travel and Tourism is an exciting subject that opens the door to a global industry full of opportunities. Studying this subject builds valuable skills like planning, researching, and decision-making, which are useful in many careers. This subject sparks curiosity, helps students understand people and places, and teaches real skills they can use in the future. By studying Travel and Tourism, students get to explore exciting opportunities and get ready for careers that could take them anywhere.

“Our vision is to empower learners to dive into the exciting world of travel and tourism, master real skills, develop practical expertise, understand global trends, and become confident decision-makers—preparing them to thrive in future careers and ready to shape the future whilst making a lasting impact beyond the classroom.”

## TOURISM IN ACTION

By the end of Year 9 students will be able to identify a variety of different travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together. They will explore the role of different consumer technologies within the travel and tourism industry and be able to explain why these organisations use these technologies. Students will understand the different types of tourism and different types of visitor, and will investigate the features of and routes to popular tourist destinations.

## DIGGING DEEPER

By the end of Year 10 students will be able to identify a range of market research methods that travel and tourism organisations use and identify a range of tourism trends that can be adapted to meet the needs of the consumer. They will apply their understanding by exploring how specific needs are met by organisations and how travel planning meets customer needs and preferences. They will apply their knowledge of the travel industry and use analytical thinking to write five essays based on the PSA Component 1 content, considering the specific needs of the customers outlined in the PSA.

## SMART THINKING

By the end of Year 11 students should be able to explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. Learners will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism. They will apply their knowledge of the travel industry and use analytical thinking to write five essays based on the PSA Component 2 content, considering the specific needs of the customers outlined in the PSA.

 Topics with the WR logo are directly linked to the Hoe Valley School Work Ready Agenda.

