

Travel & Tourism Year 11 Revision Calendar

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
<ul style="list-style-type: none">• Use a Pearson Tech Award Student Book to help (if you don't have one you can buy one from Amazon)• Complete every single task and you have revised the whole course! <p>You should use this to help guide you with your revision, but remember the more frequently you revise topics the more you will remember, so this is a starting point! Other revision activities could include:</p> <ul style="list-style-type: none">• Mind maps• Cornell notes• Posters• Flash cards <p>Each task is colour coded so you know which topic the task is from.</p> <p>Paper 1 - Friday 1st May PM</p> <p>A: Factors That Influence Global Travel & Tourism</p> <p>B: Impact Of Travel & Tourism and Sustainability</p> <p>C: Destination Management</p>						

EASTER WEEK 1



MONDAY 30TH	TUESDAY 31ST	WEDNESDAY 1ST	THURSDAY 2ND	FRIDAY 3RD	Notes
<p>A: Economic Factors Explain what recession means and how it affects a destination</p>	<p>B: Social cultural Impacts Name 3 different types of negative sociocultural impacts and explain how local communities are affected by them.</p>	<p>C: Tourism Development Describe what the TALC model shows and name 3 stages in the model</p>	<p>A: Economic Factors How does economic recession affect employment?</p>	<p>B: Economic Impacts of Tourism Create a mind map of the positive and negative economic impacts of tourism.</p>	<p>Component 3:</p> <p>A Purpose & Nature of business Business Ownership Aims & Objectives Stakeholders Location Business Planning Expanding a Business</p> <p>B Technology Ethical & environmental considerations Economic Climate Globalisation Legislation Competitive Environment</p> <p>C Identifying & understanding Customers Segmentation Market Research The Marketing Mix (Price, Product, Promotion & Place)</p>
<p>C: Emerging Destinations Describe the main features of an emerging destination and explain how they are different from a mature destination.</p>	<p>A: Economic Factors Identify a destination and research whether tourist numbers have increased or decreased in the last 5 years. Now explain what you think is happening in this destination and why.</p>	<p>B: Social cultural Impacts Name 3 different types of positive sociocultural impacts and explain how local communities are affected by them.</p>	<p>C: The Role of Local/ National Governments How can local/ National Governments help emerging destinations to expand?</p>	<p>A: Economic Factors How do exchange rates impact visitor spending?</p>	
<p>B: Environmental Impacts: What is environmental degradation?</p>	<p>C: Travel Restrictions List three reasons why Governments might limit the number of tourists to a destination.</p>	<p>A: Political Factors: How can legislation affect tourist numbers? Find one example of a country where legislation has impacted tourist numbers.</p>	<p>B: Environmental Impacts: How can overcrowding negatively impact an emerging destination?</p>	<p>C: Controlling Tourism Infrastructure What does Infrastructure mean?</p>	

EASTER WEEK 2



MONDAY 6TH	TUESDAY 7TH	WEDNESDAY 8TH	THURSDAY 9TH	FRIDAY 10TH	Notes
<p>A: Health Risks What is the difference between an Epidemic and Pandemic?</p>	<p>B: Sustainable Tourism What are the main aims of sustainable Tourism?</p>	<p>C: Importance Of Partnerships Define what is meant by the following types of business: Private, Voluntary & Public Sector</p>	<p>A: Economic Factors Explain what recession means and how it affects a destination</p>	<p>B: Economic Impacts of Tourism What does the Economic Multiplier effect mean?</p>	<p>Component 3:</p> <p>A Purpose & Nature of business Business Ownership Aims & Objectives Stakeholders Location Business Planning Expanding a Business</p> <p>B Technology Ethical & environmental considerations Economic Climate Globalisation Legislation Competitive Environment</p> <p>C Identifying & understanding Customers Segmentation Market Research The Marketing Mix (Price, Product, Promotion & Place</p>
<p>C: Travel Restrictions Describe three safety measures that you might find at an airport. Explain how it affects tourists.</p>	<p>A: Economic Factors Does an Economic Boom affect Tourism numbers? Explain why?</p>	<p>B: Managing Sociocultural Impacts Why is educating visitors about sociocultural impacts important?</p>	<p>C: Mature Destinations What are the characteristics of a Mature destination.</p>	<p>A: Health Risks What are the Symptoms of Malaria & Typhoid?</p>	
<p>B: Sustainable Tourism Why is it important to educate tourists about Sustainable Tourism?</p>	<p>C: Importance Of Partnerships Explain two different types of partnerships that benefit Tourism Organisations</p>	<p>A: Political Factors How can employment laws affect a destination?</p>	<p>B: Infrastructure Development Explain how good infrastructure benefits local communities?</p>	<p>C: Mature Destinations Why is it important to have fully integrated transport links?</p>	

Component 3A Topics & Key Words

Economic, recession, boom, levels of employment, fuel costs, currency exchange, legislation, regulation, visitor
Security, equality, customer financial protection, developing facilities, controlling development,
Health & safety laws, employment laws, planning laws, passports, visas, tax incentives, trade & airport taxes, repatriation, war,
Natural disasters, severe weather events, effects, characteristics,
Media, destination image, broadcast media, printed media, internet media, media coverage, safety & security, safety guidance,
risks, **Infectious diseases**, Malaria, yellow fever, Cholera, Typhoid, , Norovirus, Coronavirus, Avian Flu, Zika Virus, precautions,
Responses to Factors, political, economic, natural, media, safety & security, health risks, Government, travel restrictions, up to
date information, imposing travel restrictions, promoting a positive image, encouraging employment, improving infrastructure,
introducing security measures
Voluntary Organisations, sustainability, conservation, protection, campaigning for change, raising awareness, raising funds.

Component 3B Topics & Key Words

Sociocultural, negative impacts, local communities, positive impacts, improved quality of life, access to facilities, improved
transport & infrastructure, healthcare, education, cultural awareness,
Economic Impacts, negative impacts, low paid jobs, seasonal unemployment, leakage, increased cost of living, positive impacts,
economic multiplier effects,
Environmental impacts, increased pollution, overcrowding, traffic congestion, reduced biodiversity, environmental degradation,
erosion, positive impacts, conservation, education, open spaces, regeneration,
Sustainable Tourism, aims, economic benefits, educating visitors, behaviour, respect, traditions, donations, local projects,
Infrastructure, transport, telecommunications, buildings, power supplies, water & sewerage,
Engagement, decision making, shared ownership,
Tourism Taxes, tourist tax, charges, sustainable tourism tax
Managing Economic Impacts, opportunities, employment, higher paid jobs, education, training, buying local, local transport,
Government restrictions, visitor spending
Sustainability & managing Environmental Impacts, visitor management, restriction of visitors, controlling movement, direction
of flow, visa limits, traffic management, affordable transport, parking, park & ride schemes, green transport
Planning & Legislation, building regulations, planning permission, size & location of developments, style, sustainability,
incentives, visitor education, reducing impacts,
Protecting Natural areas, waste management, energy, water supplies, demand,
Conservation & Education, wildlife, natural world, special qualities, guides

Component 3C Topics & Key Words

Tourism Development, Butlers Talc Model, exploration, involvement, development, consolidation, stagnation, decline, rejuvenation, emerging destinations, mature destinations,

Role of Local/ National Governments, maximising economic benefits, attracting foreign currency, diversifying, raising funds, creating employment opportunities, attracting funding, improving quality of life,

Travel restrictions, outbound, inbound, airports, seaports, entry requirements,

Essential Infrastructure, road, rail, air, sea, gateways, hubs, energy & water supply, waste disposal

Controlling Infrastructure, accommodation, access to internet, wifi, providing funding, return on investment, events, training,

Tourism Policies, employment, business initiatives, support local schemes, reducing negative impacts, taxes, rules & legislation

Partnerships, public & private, local authority issues, private and private partnerships, voluntary, voluntary & private, raising funds, voluntary & public sector, advantages & disadvantages of partnerships

Destination Management, major projects & events, temporary events, raising profiles, launching new projects and initiatives, sponsorship, funding

April 2026

MONDAY 13TH	TUESDAY 14TH	WEDNESDAY 15TH	THURSDAY 16TH	FRIDAY 17TH
<p>A: Health Risks What precautions and preventative measures should a traveller take to minimise the risk of catching Cholera?</p>	<p>B: Engaging Local Communities Why is it important to include local communities when making decisions about infrastructure?</p>	<p>C: Emerging Destinations Why would Private Organisations be attracted to Emerging Destinations?</p>	<p>A: Responses To Factors What are the dangers of traveling to a destination that has been impacted by a natural disaster?</p>	<p>B: Managing Economic Impacts Create a mind map explaining the negative environmental impacts of tourism.</p>
<p>C: Tourism Development What does consolidation mean in the TALC Model?</p>	<p>A: Responses To Factors What is the difference between Local, Regional and National Governments?</p>	<p>B: Managing Sociocultural Impacts How can tourism promote sociocultural benefits for a community?</p>	<p>C: Funding What is a Government subsidy? Explain why emerging destinations could benefit from such subsidies?</p>	<p>A: Media Factors What is the difference between printed and broadcast media?</p>
<p>B: Engaging Local Communities What does shared ownership mean and what are its benefits to communities?</p>	<p>C: Tourism Development What are the main characteristics of a destination during the Stagnation phase</p>	<p>A: Responses To Factors When a destination is affected by a Tsunami, explain what organisations should be involved in supporting tourists.</p>	<p>B: Tourist Taxes What is a Sustainable Tourism Tax?</p>	<p>C: Importance Of Partnerships Why is it important for Governments and Travel agents to work together in the event of a Natural Disaster?</p>

MONDAY 20TH	TUESDAY 21ST	WEDNESDAY 22ND	THURSDAY 23RD	FRIDAY 24TH
<p>B: Infrastructure Development How does having good infrastructure benefit tourism?</p>	<p>C: Emerging Destinations Why should emerging destinations invest in basic infrastructure?</p>	<p>A: Responses To Factors Why is it important to raise awareness of issues at a destination?</p>	<p>B: Economic Impacts of Tourism What does leakage mean?</p>	<p>C: Funding How can Private Investors get a return on their investment in an Emerging Destination?</p>
<p>A: Media Factors How can the media affect the image of a destination?</p>	<p>B: Environmental Impacts of Tourism What does the word Conservation mean?</p>	<p>C: Importance Of Partnerships What are DMO's?</p>	<p>A: Natural Factors Identify 2 Natural Disasters and explain the impacts it would have on a tourist destination?</p>	<p>B: Managing Economic Impacts Explain how tourism creates jobs and training opportunities for local people.</p>

April / May 2026

MONDAY 27TH	TUESDAY 28TH	WEDNESDAY 29TH	THURSDAY 30TH	FRIDAY 1ST
<p>C: Tourism Development What should Local/ National Governments do when faced with Civil Unrest.</p>	<p>A: Responses To Factors How can Voluntary Organisations help a destination affected by a severe weather event?</p>	<p>B: Impacts to Local Communities Why should tourists buy from local shops when on holiday and how can it affect jobs in the area.</p>	<p>C: Implementing Sustainable Tourism Policies Explain the difference between tax credits and Jobseekers allowance</p>	<p>Revision Session Mrs Sweryt 9am</p>
<p>A: Media Factors Why are some destinations promoted more heavily in the media? How can this impact tourism numbers?</p>	<p>B: Managing Environmental Impacts What is meant by the phrase "Visitor Management"</p>	<p>A: Natural Factors What is the difference between a Natural Disaster and a Severe weather event?</p>	<p>A: Responses To Factors How can Voluntary Organisations help a destination affected by a severe weather event?</p>	<p>Component 3 EXAM PM</p>